

# Proposals for Land at Chiltley Farm, Liphook

## Introduction

Bloor Homes are bringing forward proposals for a high-quality and sustainably designed residential development on Land at Chiltley Farm, Liphook. The emerging proposals would deliver much needed housing with provision for play facilities, open space and landscaping, plus potential enhancements to highways and public transport.

Before our proposals are further progressed and finalised, we are keen to ensure local residents, the community and stakeholders have the opportunity to provide feedback.

The following information boards and associated information will enable you to:

- Learn more about Bloor Homes
- Gain an understanding of our proposals, approach and key site considerations
- Provide us with your views and comments

All feedback received will help inform our further project work and an outline planning application to be submitted to East Hampshire District Council.

*Thank you for your interest in our proposals.*



Site plan

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## About Bloor Homes

**Bloor Homes was founded in 1962 by John Bloor. We have 60 years of continuous experience in promoting and developing major housing schemes across England.**

Bloor Holdings Limited, through a combination of Bloor Homes, Triumph Motorcycles and Pickering Plant has a combined turnover of £2bn per annum and remains a financially independent and family owned business with no debt.

The business operates across central and southern England from 9 regional offices, with a head office based in Measham. The company builds over 4500 new homes annually and we consistently maintain our HBF rating as a 5 Star Home Builder.



### OUR VISION

Creating Better Life Experiences.  
One Home at a Time.



### OUR MISSION

Its not our ambition to be the biggest housebuilder. Being a respected, family-run housebuilder known for our honest approach with quality homes at the core of everything we do.

Where we care as much about the people who help build our homes, as those that own them.

This creates environments that families aspire to live in.

Our existing experience in the local authority area includes proposals for Land East of Horndean, a site which benefits from outline planning consent for up to 800 new homes, community facilities, supporting infrastructure, primary school, allotments and extensive open space.



Illustrative example - Land East of Horndean



Illustrative example - Land East of Horndean

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## Site Background and Proposals

The principles of developing this site have previously been explored through planning and a subsequent planning appeal. In 2018 East Hampshire District Council proposed allocation of the site in its draft Local Plan. Bloor Homes are now taking forward proposals that can sensitively deliver new housing including as many as 40, much needed, new homes as Affordable Housing.

East Hampshire District Council recognise that new homes are required to ensure a stable housing supply that delivers clear social and economic benefits. This site would contribute to this housing supply and in turn provide the benefits.

### OUR EMERGING PROPOSALS, WHICH HAVE BEEN INFORMED BY PRE-APPLICATION ENGAGEMENT WITH COUNCIL OFFICERS, INCLUDE THE FOLLOWING.

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A residential-led development for up to 100 new high-quality homes, including 40% affordable homes
- 

Provision of public open space for existing and new residents, plus supporting play facilities or a play trail
- 

Safeguarding of protected trees and retention of existing green infrastructure
- 

Accessible location with pedestrian and cycle links to Liphook and the surrounding area
- 

Measures to ensure highway capacity and positive traffic mitigation, and the potential for public transport improvements
- 

Provision of sufficient on site car and cycle parking for residents and visitors, plus support for sustainable transport (e.g. EV charging provisions)
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Contributions towards existing economic, social and environmental infrastructure including through planning obligations, Community Infrastructure Levy (CIL), and the provision of on and off-site public natural greenspace

## Indicative Concept Masterplan



Indicative Concept Masterplan

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## Feedback and Next Steps

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**We invite you to kindly complete a feedback form.**

This can be completed online, printed or downloaded.

Alternatively, you can email us at:

[info@LandatChiltleyFarmLiphook.co.uk](mailto:info@LandatChiltleyFarmLiphook.co.uk)

We would be grateful if you can provide any comments to us no later than Monday 12th December 2022.

All feedback received will help inform our further project work and a planning application to be submitted to East Hampshire District Council.

You can contact us by:



**FREEPHONE 0800 232 1794**



**[info@LandatChiltleyFarmLiphook.co.uk](mailto:info@LandatChiltleyFarmLiphook.co.uk)**

Thank you

