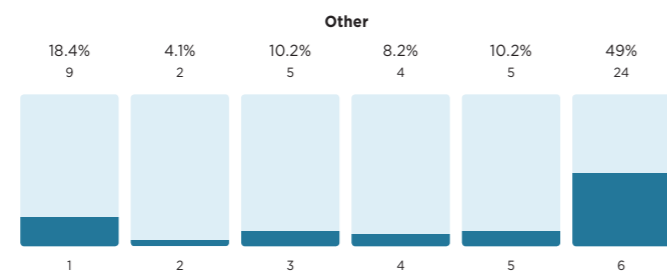
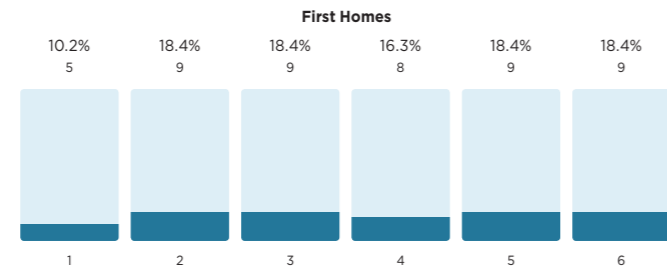
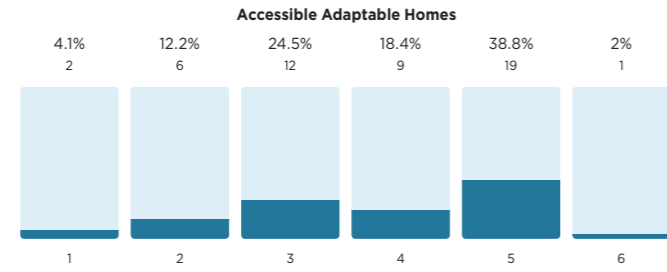
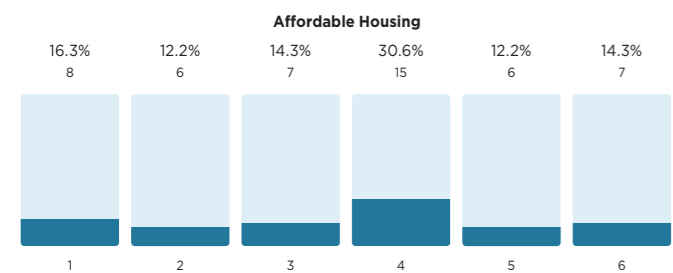
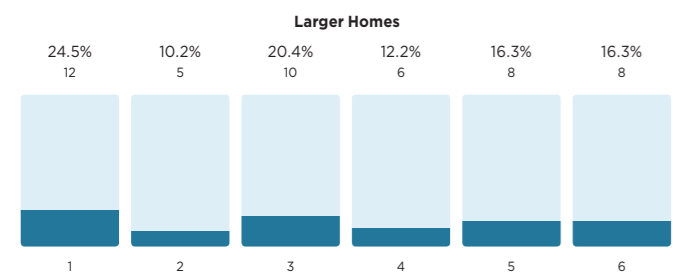
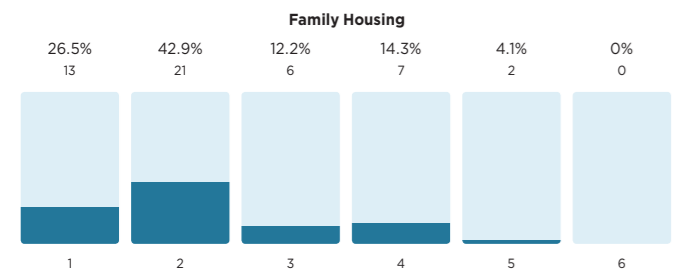


Housing Provision and Type

Q4: Our proposals will include a range of housing including for first time buyers, downsizers and families and a range of types to help address the increasing unaffordability and the need for greater housing choice, variety and availability in Liphook. This will include affordable housing (rented and shared ownership), market housing and potential for First Homes. Which types do you think are most relevant to the area? Please indicate in order of preference which are most important to you? (1 being the most important, 6 being the least important).

49 out of 77 answered

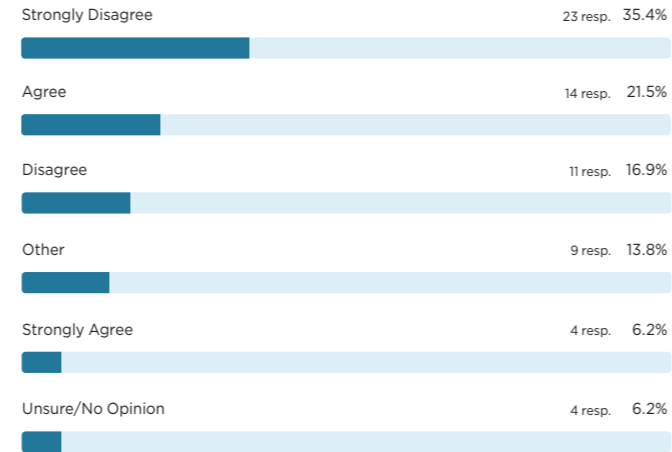


Bloor Homes is encouraged to see the views expressed regarding the range of housing proposed for the site. From the feedback received, a preference for family housing and larger housing was expressed, with interest in affordable homes also forming part of the feedback received to this question.

Our proposals will include a range of housing including for first time buyers, downsizers and families and a range of types to help address the increasing unaffordability and the need for greater housing choice, variety and availability in Liphook. This will include affordable housing (rented and shared ownership), market housing and potential for First Homes.

Extra Housing

Q6: Do you agree that extra housing is needed?
65 out of 77 answered



Our approach regarding the overall proposed development is to bring forward much needed housing in a sustainable way that complements the existing character of the area. However, we do fully appreciate the feedback and range of views expressed regarding whether extra housing is required or not.

It was interesting to note that the majority of respondents who selected 'Other' when completing this question recognised the importance of extra housing but were concerned over the existing infrastructure in the area. Infrastructure for future growth is considered through the Local Plan process and infrastructure requirements relevant to a specific development will be secured through legal obligations attached to a Planning Permission and through the Council's 'Community Infrastructure Levy' funded by development.

Contact us

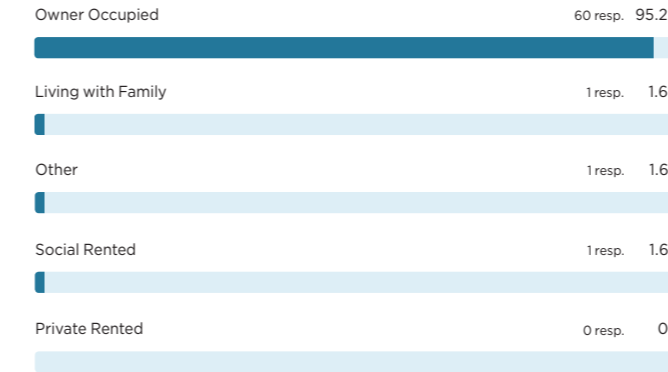
Full details regarding the Outline Planning Application and associated documents can be found by visiting the Council's website and entering Planning Application Reference Number: 22789/007.

You can comment directly via the Council's own consultation process using the above application reference, but please do get in touch directly if you require any further information regarding the proposals.

You can contact us by:

- Freephone:** 0800 232 1794
- Email:** info@LandatChiltleyFarmLiphook.co.uk
- Website:** LandatChiltleyFarmLiphook.co.uk

Home Ownership



The majority of those who completed this section of the consultation feedback form stated that they owned their home.

As detailed above, our proposals are designed to provide greater housing choice and variety in Liphook, including to offer opportunities for those who are looking to gain access to the housing market for the first time.

Summary of Development Benefits

- A residential-led development for up to 100 new high-quality homes, including 40% affordable homes
- Provision of public open space for existing and new residents, plus supporting play facilities
- Safeguarding of protected trees and retention of existing green infrastructure
- Accessible location with pedestrian and cycle links to Liphook and the surrounding area
- Measures to ensure highway capacity and positive traffic mitigation, and the potential for public transport improvements
- Provision of sufficient on site car and cycle parking for residents and visitors, plus support for sustainable transport (e.g. EV charging provisions)
- Contributions towards existing economic, social and environmental infrastructure including through planning obligations, Community Infrastructure Levy (CIL), and the provision of on and off-site public natural greenspace

Overview

Following engagement and consultation undertaken in November and December 2022, Bloor Homes can confirm that an Outline Planning Application relating to Land at Chiltley Lane, Liphook has been submitted to East Hampshire District Council for consideration.

This newsletter provides further details regarding the site proposals together with some of the key feedback and responses from the consultation.

Bloor Homes look forward to continuing to work with Officers, Councillors and Stakeholders as the planning application continues to progress.



Illustrative Perspective

Planning Background

The principles of developing the site have previously been explored through planning and a subsequent planning appeal. In 2018 East Hampshire District Council proposed allocation of the site in its draft Local Plan.

East Hampshire District Council recognise that new homes are required to ensure a stable housing supply that delivers clear social and economic benefits. The site at Chiltley Lane would contribute to this housing supply.



Illustrative Perspective

Outline Planning Application for Land at Chiltley Farm, Liphook

The Outline Planning Application

The proposals being brought forward by Bloor Homes will deliver a high-quality and sustainably designed residential development. This includes much needed new and affordable homes, provision for play facilities, open space and landscaping, plus enhancements to highways and public transport.

The full description of the development is as follows:

Outline planning application with all matters reserved (except means of access to the highway network) for, the demolition of existing buildings and the residential development of the site (Use Class C3) with up to 100 dwellings, informal and formal open space, together with associated drainage, utilities, and all other associated works.

The application includes the following.

- Up to 100 new homes with a range of sizes, types and tenures provided, including the provision of 40% affordable homes to meet local housing need.
- A scheme which has been informed by the local character of Liphook, including the proposed site layout and density which is appropriate to the local area.
- A new parkland area for existing and new residents, including an equipped play area to link into a proposed walking trail and connections to green corridors around the site.
- Creation of new pedestrian and cycle routes to improve sustainable transport.
- Car and cycle parking provision which will be provided in line with local policy requirements, including electric vehicle charging.
- A Suitable Alternative Natural Greenspace (SANG) proposed at Iron Hill which would offer social benefits to existing and future residents as a meeting point and place to walk and exercise.

Engagement and Feedback

Bloor Homes consulted on the proposals in November and December 2022. A dedicated project website was launched and included an online feedback facility and additional options to print or download the feedback forms and information boards.

Bloor Homes and the project team would like to thank everyone who took the time to provide feedback and engage with us at this stage of the project.

All feedback received has helped to inform the submitted application and will also assist with our further communication with the Council.

Full details together with responses to feedback are included in our full Statement of Community Involvement (SCI) submitted with the application. In the meantime, we have taken this opportunity to highlight some of the key themes and topics raised during the consultation, along with our responses to these.

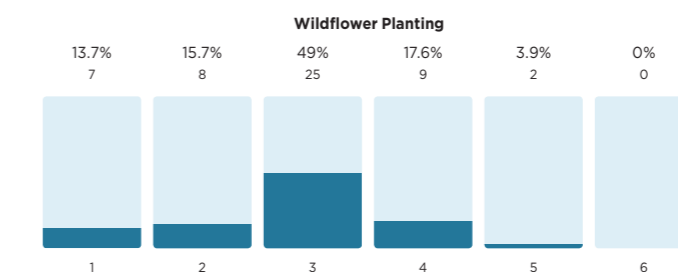
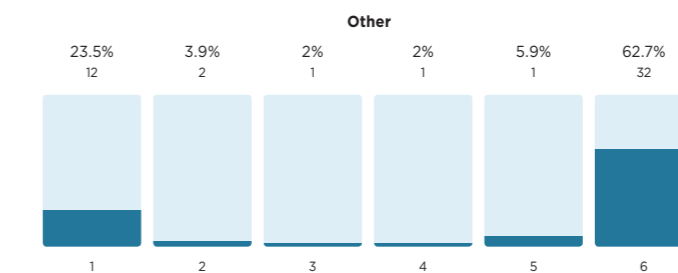
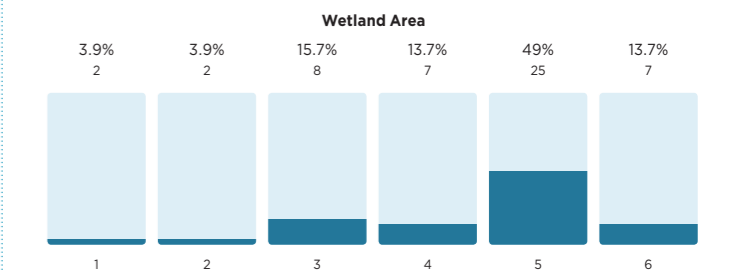
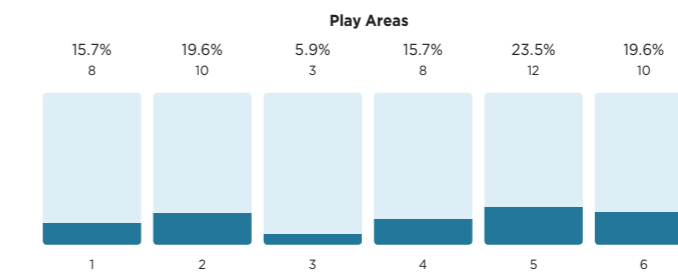
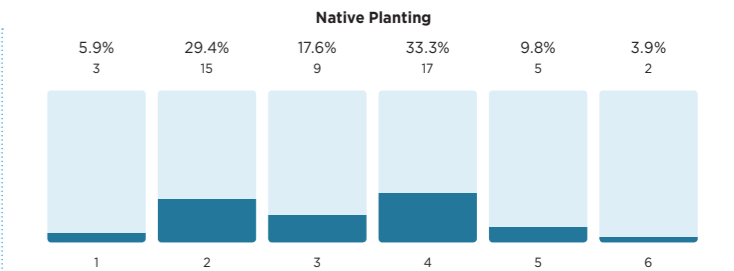
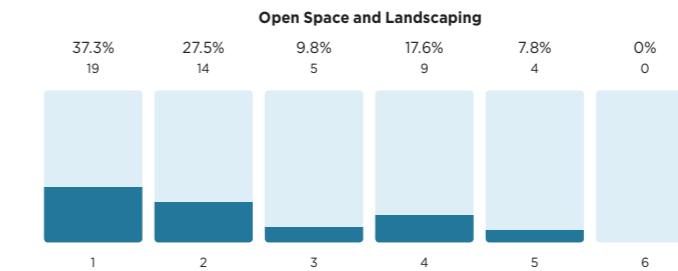
The illustrative masterplan and design concept for the site has been determined by the desire to create a high quality, well connected new neighbourhood. This includes a landscape led approach with the proposed developable areas of the site designed to ensure that the existing landscape features and mature trees on the site boundaries are retained.



Play Areas, Open Space and Landscaping

Q2: Our proposals provide the opportunity to deliver play areas and accessible open space whilst protecting and enhancing the existing natural environment and greenspaces. Please indicate in order of preference (1 being the most sought after, 6 being the least sought after) which are most important to you?

51 out of 77 answered



We were pleased to see the range of responses provided to the above question. From the feedback received, open space and landscaping was the most preferred option whilst play areas and wildflower planting were the next most popular choices from the options provided.

Our landscape proposals for the site will provide multi-functional green infrastructure that will deliver a range of biodiversity and recreational benefits. The landscape has been designed to meet the required level of public open space and this together with retained green infrastructure on the existing site boundaries deliver a recreational network of useable space reflecting the green corridor and routes evident within the Berg Estate and wider area.

Areas of wildflower, flowering lawn and wetland meadow grassland will be implemented across the site. In addition, open space areas will include new recreational paths, areas of designated natural play and a network of green spaces incorporating the retained mature trees, proposed sustainable drainage and an open space buffer to the railway line on the northern edge of the site - all helping the development to respond positively to its wider landscape context.